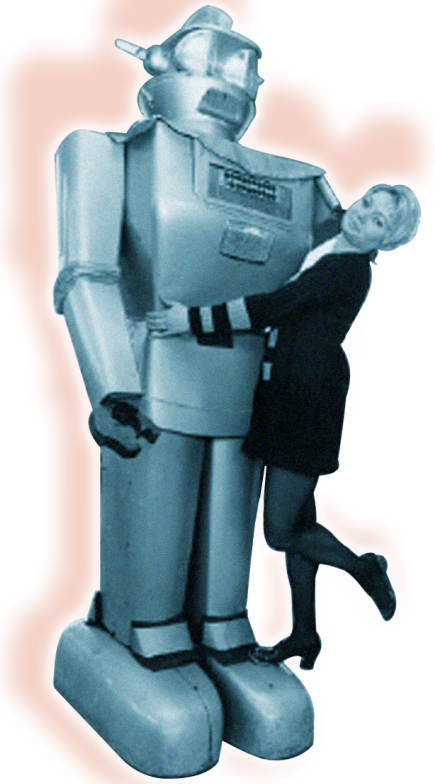
EveryDeck

Dynamic web management made simple



Everydeck, the first all-in-one web content management solution for small businesses

With Everydeck, your customers can create their own professional web site, benefit from advanced content management features, and manage the update and the evolution of their web site by themselves.

Customers' benefits

- An entirely dynamic web site, ready to use.
- A 100% ASP solution: no software to install, no server to manage, no technical maintenance!
- Easy update available for all (non-technician) employees.
- No upfront cost: a flat and moderate monthly fee.
- Personalized design and ergonomics, conceived by web professionals.

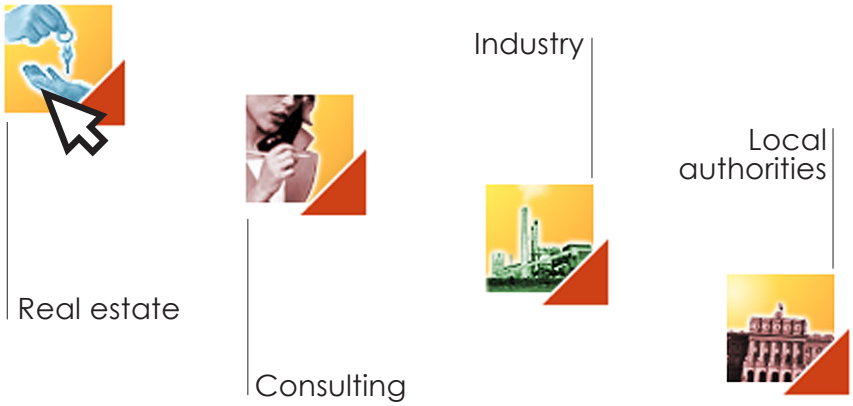
BECOME AN EVERYDECK PARTNER

And offer your clients a real value-added service, under your own brand, with no upfront cost, while making profit.

EVERYDECK

1 Site creation

Your client creates his site right from his browser by connecting to your portal. He chooses his template in accordance with his sector of activity (for instance a real estate agency) and gets a user name and a password that will entitle him to securely manage his entire site.



Data templates in accordance with each sector of activity

2 Site design

Once his site has been created, your customer chooses the design of his site. Everydeck offers numerous templates, designed by professional web designers and ergonomists. It is also possible to adapt the design to specific needs through a single, standard style sheet.

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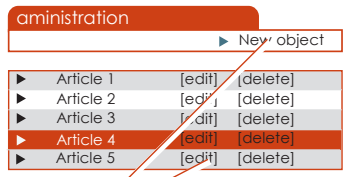
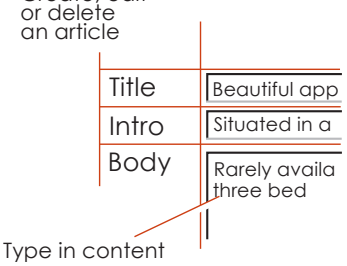
Use a template created by our webdesigners a or personalize your site b

3 Site content supply

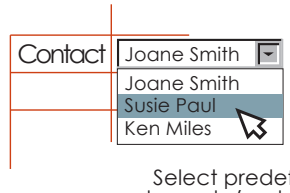
From now on, your customer can focus on his site's content enhancement, thanks to an intuitive interface.



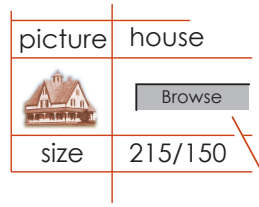
Create, edit or delete an article



Type in content



Select predefined elements (such as a product type, a team member name...)



Upload and link pictures to articles

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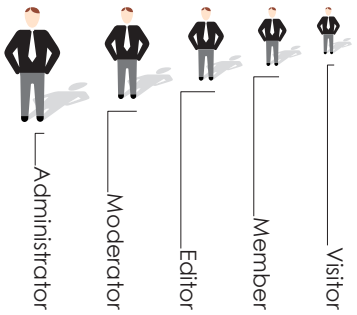
4 Management by all team members

Thanks to Everydeck's administration system, a small business can entitles all its information producers to directly publish online. Depending on their user rights, they can publish, modify or approve (before publication) any content item.



5 user rights levels

5 Site update

Your customer has just won an important contract? He doubled his sales? His headquarters have moved? New employees have joined in? Any member of the company can communicate it straight on the net at no added cost. Your customer's site is up to date and becomes a real interactive communication

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Everydeck's partner advantages

Sales

- The Everydeck solution is available with no upfront cost
- You are free to set the selling price

Marketing

- Web site construction is offered under your own label
- The solution can be adapted to perfectly fit your existing web site
- Enhance customer loyalty by offering an advanced product with no equivalent on the market

Deployment

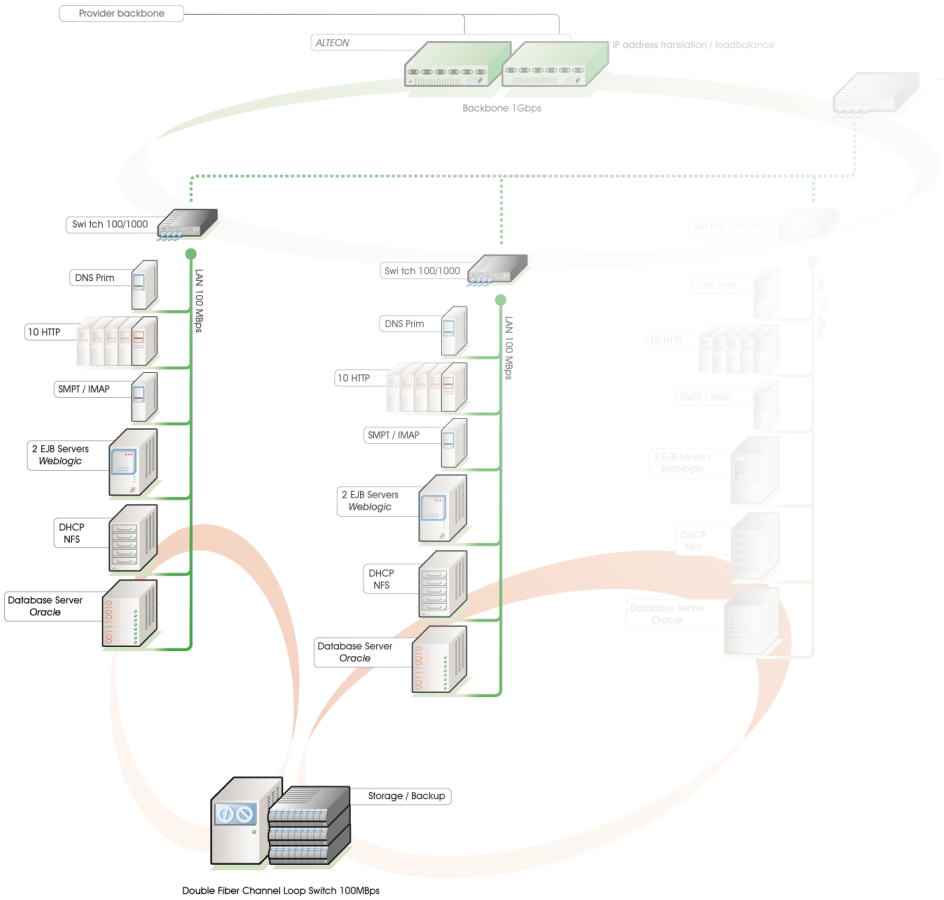
- Everydeck is the first fully dynamic solution at a moderate price
- No infrastructure is needed (except an Internet access)
- No technical team is needed
- Everydeck can be completely customized

TECHNO

What makes Everydeck so different is its technology. For the first time, it enables small businesses to benefit from dynamic web pages generation and online content management.
The Novadeck architecture makes the most of the best technologies for dynamic web site development. By capitalizing on a 100% XML/XSL framework, it enables a complete separation between content and layout, as in large professional CMS (Content Management Systems).
With Everydeck, small businesses benefit from a secured infrastructure thanks to our redundant, fault tolerant cluster architecture.
In-house development of the Novadeck technology secures an evolving solution, constantly upgraded, within a state of the art

ASP distribution mode

The Everydeck platform has been conceived for ASP. It offers a ready-made solution featuring hosting, site construction and maintenance. Everydeck can be installed on your web site in just a few days.



The Novadeck platform is based on the most advanced solutions available on the market. Entirely developed in Java (J2EE / EJB1.1), it relies on technological partnerships with BEA (Weblogic) and Oracle.

bea™

ORACLE

EveryDeck

CONTACT

If you wish more information on the Everydeck solution or if you wish to see a demo

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